

### 4 Mastery Graduate Program

Create a Revolution in your Evolution

Be a different leader, create a different workplace.



## Show Up as Your Best Self. Always.

You're striving to reach untapped potential. Be uncompromising in your commitment to reach your next level. Whatever shortcomings or life challenges you're facing, our change technology enables you to go to the very root of what limits you — and grow beyond it.

### Make it Second Nature.

The secret of 4-Mastery's effectiveness is its unique design and our dedicated support. Over 12 months, we will help unearth eye-opening realizations and teach you time-tested self-mastery tools. We will coach you when you are back at work, applying it in the real world. We will gather ongoing feedback from your environment to track your progress. By the end you will embody your new skills naturally.

### Attendas a Team and Reach New Heights.

Build collaborative teams that perform with passion. Forge inspiring cultures where people innovate and care enough to go the extra mile. When key colleagues do this work with you, your relationships become far more trusting and productive. Be catalysts for a different workplace.





46 If we had worked together for 20 years, our team would never be as successful as what we have accomplished with LaL this year. ??

**ERIC LEVINE**CEO
California Fitness

66 I have never taken part in any other training that has such a powerful effect on me... incredibly valuable. 99

#### **BRUCE TRACHTENBERG**

Executive Director Communications Network

66 The LaL work is groundbreaking; it builds an understanding of root causes rather than focusing on symptoms. 99

JEFFREY E. STIEFLER Former President, American Express Chairman and CEO, IDRC

# 4-Mastery PROFESSIONAL



#### 360° FEEDBACK

1 Prep & 2-3 Delivery Calls

Our unique 360° Feedback gives you a powerful, detailed synthesis of how you are perceived and how you impact those around you. Your debrief with a coach will help you build a clear vision of your key areas for improvement.

#### **PERSONAL MASTERY**

9-day workshop

Become aware of your triggers and your unproductive habits, trace back their root cause, acquire the tools to overcome them, and practice to lead from your best self. This seminar is an unexpected, profound journey to self mastery.

#### SHARED MASTERY

5-day workshop

Forge unparalleled trust and alignment in your team while addressing coach-guided discussions about business, performance and dynamics. We work with you each step of the way as you commit together to achieve your most challenging business deliverables.

#### **ORGANIZE YOUR LIFE**

3-day session prior to Time & Mastery

LaL coaches lead you through a GTD-inspired organization of your office and home, where you will establish structures and a time management system designed to create a more productive and connected present moment.

#### **TIME & MASTERY**

5-day workshop

Discover how your ego — not your priorities — manages your time. Whether you struggle to act on your goals or are a unsatisfied task-master, this module will teach you pragmatic and profound ways to build a productive, fulfilling and balanced life.

#### **SUSTAINABLE MASTERY**

3-day workshop

Take stock, through a final case study, of your insights and progress. Engage in an experiential change process that challenges you to draw on your new skills of self-awareness, communication, and mentoring. Deepen your commitment to ongoing learning and growth.

#### **Pre-SEMINAR COACHING**

2-3 Coaching calls before first workshop

Our experienced coaches guide you through a self-assessment, help you define developmental goals and prepare you to make the most out of the program and tailor it to your needs.

#### A YEAR OF COACHING

Bi-weekly coaching calls for 12 months

Translating your insights into daily changes back home is where the rubber meets the road. A trusted coach who knows you and your context is an invaluable support as you work on your Areas For Improvement (AFIs).

## TEAM SUPPORT PACKAGE

Strategy call(s) with Team Lead and Team Coaching Call(s)

LaL coaches work with your team to surface your challenges and respective areas for improvement, guiding you to put them on the table productively.

# 4-Mastery **EXECUTIVE**

The EXECUTIVE option gives you more in-depth coaching and feedback with a Senior Executive Coach and access to Strategic Consulting Calls.



#### **COACHING EXEC**

Upgrade to a Senior Executive Coaching

Benefit from the guidance of a Senior Executive Coach who has supported hundreds of senior leaders on a wide range of issues, from reaching a next level to building high-performance teams to implementing culture change. Coaching calls are 1 hour instead of 45 minutes.

#### 360° FEEDBACK EXEC

For Senior Leaders managing complexity

The complexity of senior leadership roles demands more nuanced perspectives. The Executive Feedback involves eight lengthier feedback interviews and includes sections on team dynamics, collective business challenges and organizational cultural traits. A Senior Executive Coach handles the feedback debrief and related coaching.

#### STRATEGIC CONSULTING

Twice Quarterly Strategic Consulting

The higher you evolve in an organization, the more you face divisive issues, multiple stakeholders, and complex business challenges. Your Senior Executive Coach combines an in-depth knowledge of you with grounded business acumen, providing you with a unique sounding board in your thinking process.